



Lifelong Learning Programme



*Joy of Lifelong Learning
- Universal Competences
for an Ageing Society*



presents

DigitalP

new media in youth work

Media Training

Greece

24-30 March 2012



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the story

Global Soma and its staff of volunteers have developed a methodology for critical, informed and empowering use of new media in youth work.

This methodology makes our local youth activities even more attractive and engaging, personal development is brought to a level of awareness, and there is a considerable multiplying effect and visibility related to each project's



“everybody is an image-maker in the age of social media”

mission

The mission of this learning event is to enable **people who work with people** to integrate new media into their work.

inspiration

We believe that everyone has a message to tell.

The question is how to tell it.

In this training we look at “media” as any combination of images and sound, that can be networked and that create relationships & connection between people.



the goals

During DigitalP:

Participants work in a structure that gives them opportunities to create media, receive feedback, and continuously improve their skills.

After 4 days of training, participants choose a product to develop. A product can be an audiovisual tool, a manual, a project or any other outcome.

The participants of this learning event will:

Learn new media by creating media

Discover what their personal visual culture is

Create a mental & physical state that supports their learning style

Be equipped with basic audiovisual competences

Develop their online and physical marketing skills

Transform their ideas into a product, presentable at the end of the event

target group

- > Are you a youth worker, teacher, educator, youth leader or future leader in your organization?
- > Do you plan to or do you already work with youth and want to use media as a tool for youth work?
- > Are you aged 18 to 80 and are you willing to learn a new method?
- > Are you from Greece, Netherlands, Hungary, Romania, Italy or France?
- > Have you contacted our partner organization in your country?



multiplying the knowledge you get

We require that each participant follow the preparation and follow-up activities of this learning event.

This means

- >(a) fill out in detail the **applications** provided to you by partner organisations
- >(b) attend the residential **learning event** fully
- >(c) and attend the **follow up** (we invite you to share the knowledge acquired with your peers, create videos and stay involved in the video community of “JOY-Life Long Learning Programme” through its Vimeo channel)

Practical Details

Dates

Arrivals:

24th March 2012

You must arrive before 16:00 pm to Thessaloniki. You will be transferred from downtown Thessaloniki to the Prespa Lakes, departing at 16:30 pm.

**Learning Event starts in Laimos-Prespa Lakes:
25 March 2012 at 11:00 am**

Learning Event ends:

30 March 2012 at 21:00 pm

Departure day:

31 March 2012 at 7:00 am from Laimos Prespa Lakes

You will arrive to Thessaloniki at 11:00 am.

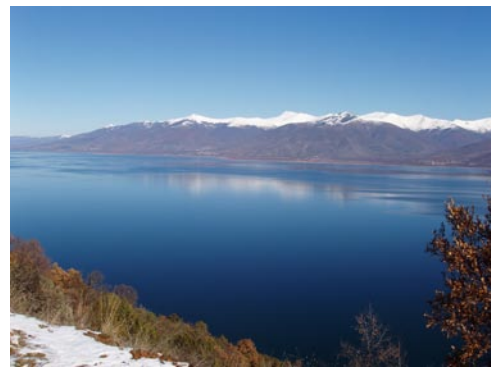
Please note that we do not accept late arrivals or early departures.

Arrival details must be communicated to us immediately after booking your ticket.

Hosting

Food and accommodation will be provided for the participants. During the training you will be hosted in the guest house Ariadni.

In the house there is wireless internet connection. The accommodation 300 meters distance from the training hall and the shops of the village square.



Address of the guesthouse:

<http://www.ariadni-prespes.gr/>

Contact details of Global Soma:

Phone: 0030 690 75 329 25

E-mail: global.soma@gmail.com

Website (Global Soma Youth Association): <http://globalsoma.org>

Insurance

You must book a travel and health insurance for the duration of the training. We ask you to bring this with you and we will keep a copy to prove that you have been present and insured.

What to bring

- > Towel
- > Comfortable clothes for outdoor & indoor activities
- > Backpack (not necessary, but very practical for outdoor production)
- > Good walking shoes
- > Medicine
- > Passport or other official identification

If you have, it is essential that you bring with you personal equipment. We will only provide the basic equipment, so the effectiveness of your personal learning and the training itself can be increased if you work with tools you already know and have.

Therefore, bring with you:

- > Video and photo camera if you have
- > Memory storage (ext. hard drive)
- > Laptop and editing software if you have
- > Cables, chargers, card-readers you need

Trainers

This training is delivered by Miki Ambrozy and Sofia Moudiou, assisted by a team of experienced staff members.



how to apply

Request the application form from the contact person in your country. Fill in the application and send it back to your contact person. You will receive confirmation on approval.

Contact persons:

Olde Vechte Foundation (NL): Marco Vlaming oldevechte@hotmail.com

Global Soma Youth Association (GR) : Moudiou Sofia global.soma@gmail.com

Synergy Romania (RO) : George Adrian Oprea shters4all@gmail.com

Egyesek Youth Association (HU) : Krisztina Gyory joy.egyesek@gmail.com

YMCA Parthenope Onlus (IT): Gianluca Iacuvella luca2310@hotmail.com

Solidarites Jeunesses (FR): Nadege Ropert promovolontariat@solidaritesjeunesses.org